

'Rapid population ageing: a global call to action'

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The reality

Certainly some truth

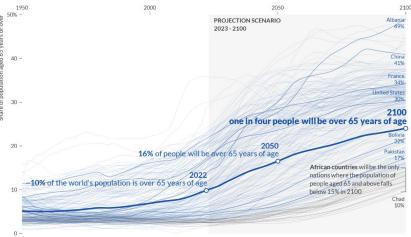
*Relative ageing; babies; pensions

'Frail'? Just a fraction of over-60s

A global phenomenon

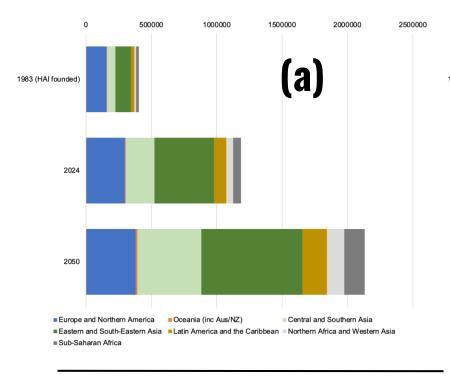
The world's population is aging

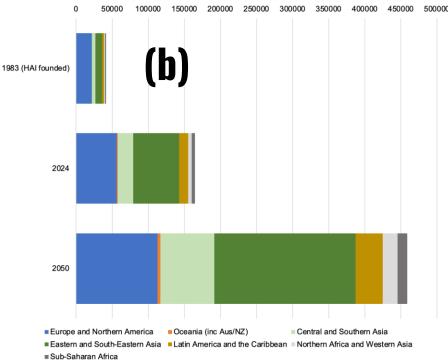




Visualization: Pablo Alvarez | Source: United Nations World Population Prospects (2022) (via OurWorldInData.org)

Population aged (a) 60+ and (b) 80+, world regions





An incomplete transformation

Rights, tackling ageism
Changing image
More positive view
Triumph of humanity

But...







INTERNATIONAL MONETARY FUND

F&D FINANCE & DEVELOPMENT

AGING IS THE REAL POPULATION BOMB

The Observer

Ageing planet: the new demographic timebomb

TIME BOMB

How population aging will transform our world and why we must act before it's too late



MARK ADLER

Forbes

FORBES > BUSINESS > MANUFACTURING

Bracing For The Silver Tsunami





Tackling the negativity around population ageing

Preventing the liberation of older people

'A demographic solution'?

Holistic, joined-up, all-of-age, life-course, systemic

Paradigm shifts

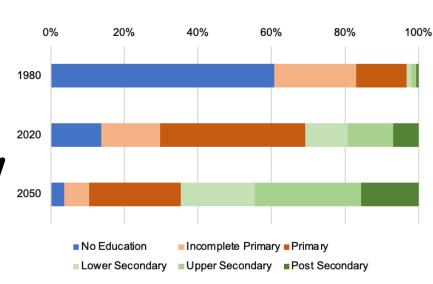
20c: rapid pop. growth; cheap labour; modernism and industrial growth 21c: different worlds (slow and fast growth/ageing)

Cannot afford to squander human capital

Multidimensional change

Demographic metabolism (Lutz)

SE Asia, 60+, Edu attainment (WIC 2018)



Some 'easy' wins (if not always politically easy)

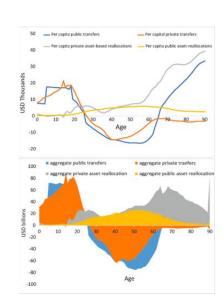
Better measures and more careful language

Prospective ageing; NTAs (inc. time); Dependency
Reforming existing stretched health and welfare
systems

Sustainability; equitable?

Gerontechnology

Active ageing; age-friendly cities; anti-ageism



Work and health

Not just working/living longer; **working/living better** Age discrimination; recognising (unpaid) work in older age More flexible older work opportunities; (reverse) mentoring

Lifelong learning to counter skills obsolescence Work, health and active-ageing in a virtuous cycle Technology to adapt; match Second Demographic Dividend



China's Aging Population Is a Major Threat to Its Future



Li An Xiao, 85, and his wife swim with friends on Hainan Island, known as China's Florida Sim Chi Yin—Magnum Photos for TIME

Ageing as an intergenerational, life-course process

Not just better work (and health) for older persons

Younger/middle-aged: older persons of tomorrow

Life-course/cycle approach to ageing; early investment

But also supporting the systems of **today**

Maximising opportunities and releasing potential at *all* ages

For own life-course

For intra- and inter-generational redistribution

A fantasy?

Ageing as a driver of growth (?)

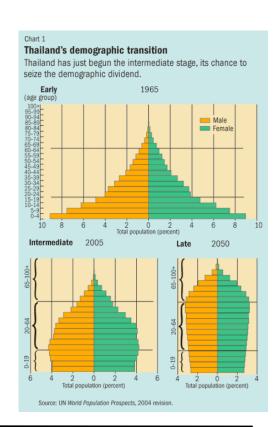
(Second Demographic Dividend)
First Demographic Dividend
Favourable pop. characteristics
Automatic? Human capital, job rich
growth

Can be squandered entirely

Window of opportunity: widen, lengthen

Learn from mistakes (equity, inclusivity etc)

Get old before get rich? Alternative paradigm



A call to action

Ageing is becoming an ever greater global issue Self-fulfilling apocalyptic prophecy?

Reimagine population ageing:

New population paradigm
Simply a reality of the 21st century
Can respond in different ways

Has to be all-of-society, all-of-age



How do we do that in practice?

Population ageing is not (only) about older people

Proactively change language and narrative

Need to convince economists, politicians

Talk their language

Growth, opportunity, productivity...

But admit that systematic, holistic, intergenerational change is needed Requires working across generations for all to succeed

Bridging the generational 'divide'

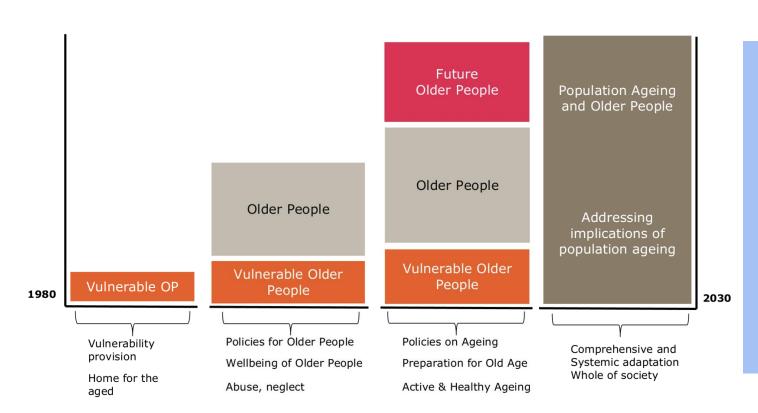
Crisis in youth work, voice, mental health around the world Counterintuitive for groups such as HelpAge to engage in this? **No!** Intergenerational

activities long in existence









Opportunity to become the global lead in this area of redefining population ageing