

# TOGETHER WE ARE STRONGER

*Welcome to the HelpAge global network*



**HelpAge**

*global network*





# ONE VISION

The HelpAge global network is a worldwide partnership working with and for older people globally, with a special focus on low and middle-income countries. Our mission is to promote the wellbeing and inclusion of older women and men, and reduce poverty and discrimination in later life.

From small grassroots groups to large international bodies, the network brings together more than 130 organisations across more than 80 countries. We focus on a range of areas, including health and care, social protection, advocacy and humanitarian response.

HelpAge International is the secretariat of the network and its role is to bring together like-minded organisations and support joint work. The secretariat facilitates collaboration and learning between members, strengthening and expanding the network and its influence around the world.

Population ageing is transforming the world we live in. Together, we have a unique opportunity to drive this process and make sure all older people can lead dignified, healthy and secure lives.

## FINANCIAL CONTRIBUTION

Network members pay a fee based on their overall annual budget. Fees are described in the table below.

Your membership fee goes directly into facilitating network activities and enhancing our joint work.

Fees are collected in January each year.

Thank you for your contribution.

Annual budget of the organisation	Fee USD*
Below \$100,000	\$75
Between \$100,000 & \$500,000	\$150
Between \$500,000 & \$1,000,000	\$250
Between \$1,000,000 & \$3,000,000	\$1,200
Between \$3,000,000 & \$5,000,000	\$3,500
Over \$5,000,000	\$5,000

*\*Subject to review*

## ENJOY MEMBER BENEFITS

### Enhance your impact

The network gives you opportunities to work with other organisations and strengthen your capacity to implement programmes, influence policy at all levels and respond to humanitarian crises. We share technical expertise, resources and fundraising opportunities.

### Raise your profile

We can help you increase your influence by being part of a recognised global partnership. With the network's unique understanding of ageing issues and its strong reputation, members have a powerful voice to influence policy and practice at all levels.

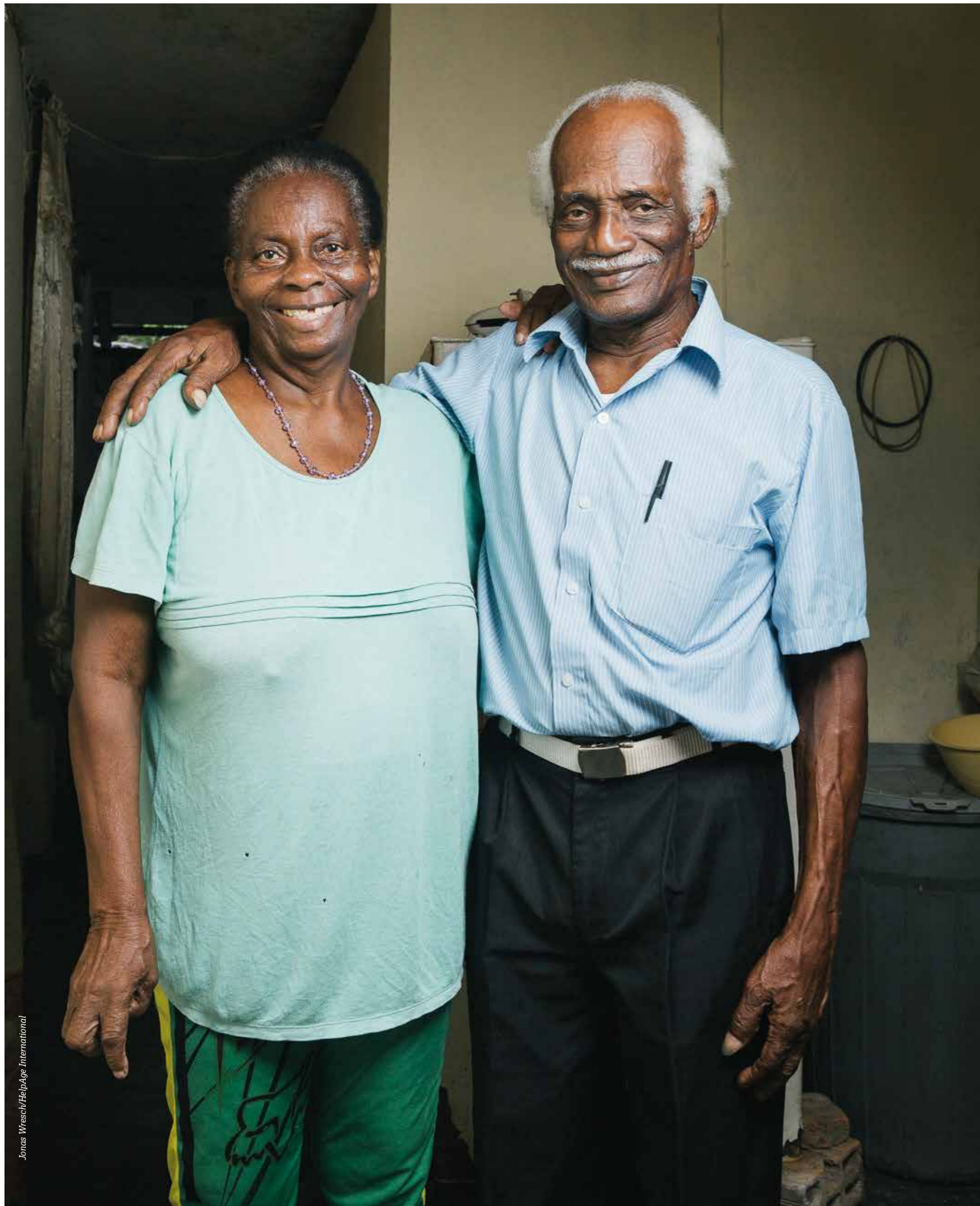
### Learn with others

The network provides opportunities to connect with other organisations working on similar issues, and learn from their experiences and challenges in addressing the barriers older people face. You will have access to learning groups, online resources and the latest news in the sector.

### Raise the voice of older people

The network's wide experience and connections help strengthen older people's voice. We share evidence, expertise and opportunities to support older people to speak out about their rights.






Jonas Wresch/HelpAge International

# GET STARTED!




To make sure the network continues to be a dynamic partnership, we ask all members to play an active role, participating in network activities and sharing relevant information and experiences. Here are some examples to get you started!

 Tap into the network's **extensive technical expertise** and enhance your impact. Through our long-standing work across the world, we have built up a unique wealth of knowledge on older people and ageing issues. Governments, UN agencies and other actors often turn to us for advice on drafting policies on ageing issues, such as health and care and social protection, and we regularly support and monitor their implementation. As part of the network, you can make the most of our collective experience implementing programmes, responding to humanitarian crises, and advocating for changes in policies and attitudes towards ageing and older people.

One of our key goals is to work towards a UN convention on the rights of older people, the most effective way to make sure all women and men enjoy their human rights in older age. We also call on national and global policy-makers to achieve the Sustainable Development Goals, making sure ageing and older people are included in policies, programmes and budgets. Through our Age Demands Action campaign, members and older people come together to tackle ageism by lobbying local and national governments and influencing the issues most important to them.


 Take part in **global advocacy campaigns** and develop partnerships, discuss issues of interest and strengthen your individual capacity. Together, network members develop and implement strategies to influence decision-makers and change attitudes towards older people. We share information, materials and toolkits to support your campaigning and advocacy work at all levels, from grassroots activities to national and global efforts. Members also benefit from opportunities to connect with key organisations and speak at influential events, and on learning and advocacy-focused webinars.


 Be part of the **HelpAge Knowledge Platform**, the place where learning on ageing and older people is shared. The Knowledge Platform is a dynamic online resource where you can share information, engage with others and shape the learning agenda on ageing. Whether you need facts about a topic, statistics to back up your work or simply want to chat to others with similar experiences, the knowledge platform is the place to go. You will receive an email invitation to the platform shortly.




 Enhance your **fundraising efforts** and find new opportunities. Despite the challenges, successful fundraising is happening everywhere across the network. We bring together a unique combination of skills and experience that can help you expand and innovate your fundraising efforts. Whatever your journey, you will have access to information and resources that can help you improve your capacity and think beyond your current strategies. As part of the network, you can also learn about new funding opportunities from international organisations and donor requirements, and find new ways to engage with national and local funders.

 Join **HelpAge Learning Groups** and you won't miss out on key knowledge that can make a big difference to your work. Group members meet virtually and occasionally in person, allowing you to form partnerships, share experiences and strengthen your knowledge on issues like health and care, social protection, disability, gender and protection, and violence, abuse and neglect. To register your interest, please contact [global.network@helpage.org](mailto:global.network@helpage.org).


 Build your **capacity to respond to humanitarian emergencies** and join us in helping older people affected by crises. HelpAge works with local organisations to ensure older people are included in humanitarian relief efforts. During a humanitarian response, all network members are invited to contribute to the HelpAge response in the affected area. You can play an important role in influencing key decision-makers, advocating on behalf of older people and helping find solutions to the challenges older people face during a humanitarian crisis. Even if you don't have experience in humanitarian response, your contribution can make a big difference.

 Receive **HelpAge Global**, the members' quarterly e-newsletter. HelpAge Global brings you the latest news in the sector and shares practical knowledge across the network. From key trends to useful tips and advice, HelpAge Global will keep you in the know. As a member, you will automatically receive the next issue of the e-newsletter.

 Use the **HelpAge global network** brand and make the most of the network's reputation. If we want to give older people a stronger voice and help our audiences remember why they should trust us, we need to create one recognisable network brand. The network's image can help you convey a sense of authority to your audience, enhancing your proposals, fundraising applications and public visibility.

Here you can find the HelpAge global network logo and a few ideas on how to use it. We encourage you to use the network logo alongside your own logo. This way you can show your distinct identity and at the same time benefit from the network brand's credibility. Another option is to use a strapline with your logo. See the examples below. [www.helpage.org/memberbenefits](http://www.helpage.org/memberbenefits)



 Get in touch with the network's secretariat and work with our **dedicated network staff in your region**. Our regional teams in Africa, Asia, Eurasia and the Middle East, Latin America and the Caribbean, and Western Europe can help you make the most of your member benefits and facilitate your involvement with the wider organisation.





## TALK TO US

For any enquiries, please contact the HelpAge's network development staff in your region:

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