

Annual Review 2015

HelpAge International

global network

Looking forward

Welcome to our 2015 Annual Review. We are so proud of what the HelpAge global network has achieved over the past year.

We worked hard to ensure that ageing and older women and men were included in the Sustainable Development Goals adopted by the UN in September. Our lobbying paid off and older people are included directly or by implication in 15 of the 17 goals. This significant achievement reinforces our position that human rights do not diminish with age.

We look forward to our new five-year strategy to 2020, summed up by the four statements illustrated on the poster overleaf. With the proportion of people over 60 projected to grow in almost every country in the world, our work towards a world in which everyone can lead dignified, healthy and secure lives whatever their age is more important than ever.

We are pleased to report a record income of £29.1 million, a sign that governments and other agencies are responding to our influence and recognising that we deliver high-quality, good-value programmes.

I would like to say heartfelt thanks to all our staff, donors, network members, partners and the older people we work with for helping us to exceed the majority of the targets we set ourselves five years ago.

Finally, I would like to sincerely thank Cindy Cox Roman, our hugely generous and energetic Chair, who was succeeded by Arun Maira in November 2015.

Toby Porter *Chief Executive Officer*



Currently 12 per cent of people are aged 60 or over. By 2050 this will increase to over 21 per cent.

There is much to celebrate in HelpAge International's achievements and impact over the past year. We directly reached 850,000 of the world's poorest or most vulnerable older people and their families with essential services such as healthcare, income generation, and emergency response. We worked in close partnership with more than 6,350 older people's associations active in their own communities.

We saved lives and brought comfort and material assistance to women and men caught up in truly terrible situations in their later years, particularly around Syria and in Ukraine and South Sudan. It is the courage and commitment of our staff and partners that allows us to make a difference in these incredibly challenging situations.

I am leaving an organisation that I genuinely believe is altering how the world regards and treats older people.

Cyn thin Cox Roman

Cynthia Cox Roman Chair

Our achievements

Through our work:

850,000 of the world's poorest or most vulnerable older people received essential services.

6,350 older people's associations were active in their own communities.

25 governments delivered better pensions, benefits and livelihoods programmes for older people.

1.4 million older people accessed health, HIV and care services in 29 countries.

96,000 activists took part in Age Demands Action campaigns.

90,067 people signed our petition for a UN convention on the rights of older people.

96 countries were ranked according to the social and economic wellbeing of older people in our Global AgeWatch Index.

Our influence

Our ambitious policy and advocacy work with international agencies, governments and civil society is helping to shape the future for older people.

The Sustainable Development Goals and Post-2015 Development Agenda promise to leave no one behind and we worked hard throughout the year to ensure that ageing and older people were included. We are particularly proud that Goal 3 commits to ensuring healthy lives and promoting wellbeing for all at all ages.

We campaigned with partners and governments to call for a UN convention on the rights of older people. We believe this is the most effective way to ensure that we all enjoy our human rights as we age.



We support older people to campaign for their rights

Our partnerships

We are stronger together. Around the world, 113 organisations in 75 countries form the HelpAge global network. Natasa Todorovic from the Red Cross of Serbia explains the benefits.

Founded in 1876, the Red Cross of Serbia is the biggest and oldest humanitarian organisation in Serbia. In 2014 we became a member of the HelpAge network, after working with HelpAge since 2001 and running the Serbian Age Demands Action campaign since 2008 (see photo). With HelpAge's support we can influence policy changes and promote older people's welfare, not just at home, but internationally too.

We support vulnerable older people with health services, transport and social clubs. Older people make up 20 per cent of our 60,000 volunteers. Since 2011 we have been setting up self-help groups to promote active ageing and provide a platform for older people to articulate their problems, work on the solutions, and build solidarity with each other and between generations.

HelpAge provides us with expertise and knowledge and encourages us to develop new approaches. Being part of a global movement gives us more credibility and exposure at national level. The older people we work with are proud to be part of a global initiative.

www.redcross.org.rs

"The older people we work with are proud to be part of a global initiative."

Our impact

In humanitarian crises, older people are among those most at risk. We helped over 250,000 people rebuild their lives.



Juliana's home was destroyed in a landslide in Cauca, Colombia. In 2014, HelpAge, together with the community, constructed temporary houses for her and 23 families, a welcome improvement after months of living in tents.

"I'm very happy with my house. After the landslide I thought I had lost everything. Now I have hope that things will be back to normal again."

Our support to older people's associations helped almost 100,000 older people improve their income.

Laboke has resettled with his family in northern Uganda after eight years in a displaced people's camp. A loan from his older people's group, supported by HelpAge's partner Caritas, has enabled him to earn an income.

"I didn't hesitate to borrow from my village savings and loan association to grow and sell vegetables.

I bought eggplant seedlings which I planted in half a hectare. I sell dried and fresh eggplants as well as keeping some for the family to eat."



"It gives me a lot of joy, because I am busy making money and have been able to pay the tuition fees for my two sons from my earnings."

Our finances

Our income in the year ending 31 March 2015 was £29.1 million, with large contributions from Age International, UKaid from the UK government (DFID), the Swedish International Development Cooperation Agency, European Commission, UN agencies, USAID, Irish Aid, HelpAge Deutschland and HelpAge USA.

Where our money came from

£29.1 million

- 23% Age International
- 19% UKaid from DFID
- 12% European Union
- -**8%** SIDA
- 5% UN agencies
- 4% Disasters Emergency Committee
- _**3%** Irish Aid
- 26% Other donors

How we spent this money £26.6 million

- 36% Emergency and recovery
- 21% Secure incomes
- 17% Health, HIV and care
- 16% Age discrimination and rights
 - 7% Global network
 - 2% Generating voluntary income
 - 1% Governance

Where we spent this money £26.6 million

- 37% Africa
- 27% Asia
- 12% Cross regional
 - 9% Latin America and the Caribbean
 - 6% UK and other
- 6% Middle East
- 3% Eastern Europe and Central Asia



Thank you to our donors

We are grateful to the many institutions and individuals who have supported our work, particularly the following major donors:

AARP; Age International; Aktion Deutschland Hilft (ADH); AWO International; Bureau of Population, Refugees, and Migration (US State Government); British Red Cross; Caritas International; Comitato Internazionale per lo Sviluppo dei Popoli (CISP); Common Humanitarian Fund (CHF); Cordaid; Darfur Community Peace and Stability Fund (DCPSF); Die Johanniter/ Johanniter-Auslandshilfe; Disasters Emergencies Committee (DEC); ECHO; Emergency Response Fund (ERF) – Colombia; European Commission; Federal Ministry for Economic Cooperation and Development (BMZ); Federal Republic of Germany – Foreign Office; FK Norway; HelpAge Canada; HelpAge Deutschland e.V: HelpAge España: HelpAge Korea: HelpAge USA: Conrad N. Hilton Foundation; Irish Aid; Jersey Overseas Aid Commission (JOAC): Kadoorie Charitable Foundation; Korea International Cooperation Agency (KOICA); Livelihoods and Food Security Trust Fund (LIFT); Margaret A. Cargill Foundation; Mercy Corps; Metlife Foundation; NAK Foundation; Pfizer; Refugees International Japan (RIJ); ROK-ASEAN; Southern Africa Development Community (SADC): Stanley Thomas Johnson Foundation; Swedish International Development Cooperation Agency (Sida); Swiss Red Cross; The Embassy of the Kingdom of the Netherlands; The World Diabetes Foundation; Trocaire; UK Department for International Development (UKaid); UNDP; UNFPA; UNHCR; UNICEF; UNOCHA; UNOPS; US Agency for International Development (USAID); WorldGranny.



Join us

Join the movement for a better world for older people.

Campaign with us: www.helpage.org/campaigns

Use our Global AgeWatch Index: www.globalagewatch.org

Sign up for our enewsletters: www.helpage.org/enewsletters

Read our full annual report: www.helpage.org/achievements

Make a donation: www.helpage.org/give

Our board of trustees

Cynthia Cox Roman (USA) Chair (until November 2015)

Arun Maira (India) Chair (from November 2015) David Causer (UK) Vice Chair Isabella Aboderin (Kenya) Mathew Cherian (India) Pham Hoai Giang (Vietnam) Cho Hyunse (South Korea) John Kingston (UK) Laura Machado (Brazil) Sola Mahoney (South Africa) Sanja Miloradovic (Serbia) Du Peng (China) Michael Wade (UK) John Jack Watters (USA) (died June 2015)

Chief Executive Officer

Toby Porter



HelpAge International PO Box 70156 London WC1A 9GB, UK

Tel +44 (0)20 7278 7778 info@helpage.org **www.helpage.org**

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Cover: Namoo, a community elder in Thailand Photo by Robin Wyatt/HelpAge International

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A better world for all ages We want every older woman and man to be able to say:

"I have the income I need"

In the last 5 years we helped 6.6 million older people in 13 countries gain access to a pension or benefit.



In low- and middle-income countries, only **1 in 4** people above pensionable age receives a pension. Source: ILO, 2014

Agriculture is an important source of income for older people. Globally, over **27%** of agricultural smallholders are aged over 55.

Source: Heide-Ottosen S, The ageing of rural populations: evidence on older farmers in low- and middle-income countries, HelpAge International, 2014



HelpAge global network

There are 113 organisations in 75 countries affiliated to HelpAge International, forming a global network standing up for the rights of older people.

East, West and Central Africa

Current Evangelism Ministries (CEM), Sierra Leone District Pastoralist Association (DPA), Kenya Ethiopia Elderly and Pensioners National Association (EEPNA) Fantsuam Foundation, Nigeria HelpAge Ghana HelpAge Kenva Kenya Society for People with AIDS (KESPA) Mauritius Family Planning Association Reach One Touch One Ministries (ROTOM)

Many older people work, whether by choice or necessity. Globally, **74%** of men and 47% of women aged 55 to 64 are economically active. Source: Calculated average based on ILO

Key Indicators of the Labour Market, Labour on rate 2013 www.ilo.or orce parti (8 June 2015)

Regional Centre for the Welfare of Ageing Persons

Sierra Leone Society for the Welfare of the Aged

Sudanese Society for the Care of Older People

Uganda Reach the Aged Association (URAA)

Association of Retired Persons Mozambigue

Elim Hlanganani Society for the Care of the Aged,

South Sudan Older People's Organisation (SSOPO)

Tanzania Mission to the Poor and Disabled (PADI)

Rift Valley Children and Women Development

Cameroon (RECEWAPEC)

(SSCOP)

Southern Africa

(APOSEMO)

South Africa

HelpAge Zimbabwe

Age-in-Action, South Africa

Organisation (RCWDO), Ethiopia

Senior Citizens' Council, Mauritius

Sawaka-Karagwe (SAWAKA), Tanzania

"I enjoy the best possible health and quality of life"

Through our work, 2 million older people in 22 countries have better access to health services.



60% of people aged over 60 in low- and middle-income countries said they were unable to access health services because they could not afford the visit. Source: WHO World Report on Health and Ageing, 2015



Life expectancy at 60 varies greatly, from **16 more years** in Afghanistan to **26 more years** in Japan.

Source: Scobie J, Global AgeWatch Index 2015: Insight report, London, HelpAge International, 2015, p.8

Age 60 in **Α**αe 60 Afghanistan in Japan



The number of people aged 50 or over living with HIV has increased by over 50% in the last two years alone, to **5.5 million** globally in 2015. Source: UNAIDS, On the Fast-Track to end AIDS, 2016-2021 Strategy

Maseru Women Senior Citizens Association, Lesotho Muthande Society for the Aged (MUSA), South Africa Senior Citizens Association of Zambia (SCAZ) VUKOXA. Mozambigue

Eurasia and the Middle East

Albanian Association of Geriatrics and Gerontology (AAGG) Ardager, Kazakhstan Center for Studies on Aging (CSA), Lebanon Dobroe Delo, Russia El-Wedad Society for Community Rehabilitation, occupied Palestinian territories Mission Armenia OSMIJEH, Bosnia and Herzegovina Palestinian Center for Communication and Development Strategies (PCCDS) Resource Centre for Elderly People (RCE), Kyrgyzstan Red Cross of Serbia Turbota pro Litnix v Ukraini (TLU), Ukraine

East Asia and the Pacific

Centre for Ageing Support and Community Development (CASCD), Vietnam China National Committee on Ageing (CNCA) Coalition of Services of the Elderly (COSE), the Philippines Council on the Ageing (COTA), Australia Fiji Council of Social Services (FCOSS) Foundation for Older People's Development (FOPDEV), Thailand HelpAge Cambodia HelpAge Korea Helping Hand Hong Kong Instituto de Acção Social, Macau Mongolian Association of Elderly People National Council of Senior Citizens Organisations Malaysia (NACSCOM) Office of Seniors Interests, Australia Senior Citizens' Association of Thailand Senior Citizens' Council of Thailand

South Asia

Gramin Vikas Vigyan Samiti (GRAVIS), India HelpAge India HelpAge Sri Lanka Pakistan Medico International Resource Integration Centre (RIC), Bangladesh

North America AARP, USA HelpAge Canada

HelpAge International global network

"I am safe and secure, free from discrimination and abuse"

We have supported over 1 million older people and their families in emergencies in 33 countries.



Older people are disproportionately affected in disasters: **75%** of people who died due to Hurricane Katrina in 2005 were over 60, although they made up only 16% of the population. Source: Wilson N, Public Policy and Ageing Report, 2006

Older people often find it difficult to obtain formal employment. Over **40%** of people over 50 in a survey in Peru said they were refused work because of their age. Source: HelpAge International, The human rights of older people: panel survey and key findings for Peru, Mozambigue and Kyrgyzstan, 2012



Globally, over 22% of women aged 65-69 have experienced physical or sexual abuse by a partner. For low- and middle income countries in Africa, this figure is over **38%**. Source: WHO Global Health Observatory, 2010 (Accessed 7 Dec 2015)

Singapore Action Group of Elders (SAGE) Society for Women's Initiative for Ageing Successfully (WINGS), Singapore Tsao Foundation, Singapore Vietnam Association of the Elderly (VAE)

Yavasan Amal USIAMAS, Malavsia Yayasan Emong Lansia (YEL), Indonesia

Bangladesh Women's Health Coalition (BWHC) Dhaka Ahsania Mission (DAM), Bangladesh

HelpAge USA West Virginia University Center on Aging, USA Latin America and Caribbean

Action Ageing Jamaica ALA Dominicana, Dominican Republic Asociación Gerontologica Costarricense (AGECO), Costa Rica Asociación Red Tiempos de Colombia Asociación Mutual Israelita Argentina (AMIA) Caritas Chile Centro de Asistencia y Promoción Integral de Salud (CAPIS), Peru Centro Proceso Social, Peru CESTRA, Colombia CooperAcción, Peru Dominica Council on Ageing Extended Care through Hope and Optimism (ECHO), Grenada Fundación Horizontes, Bolivia Fundación ISALUD, Argentina

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"My voice is heard"

Almost 290,000 people signed a petition calling for a UN convention on the rights of older people.



By 2050, more than **1 in 5** people in the world will be 60+.

Source: UNDESA Population Division, World population prospects: the 2015 revision, DVD Edition, 2015

50+

Nearly a quarter of the world's women are aged 50 or over. Many surveys on violence against women do not collect data on those aged 50+.

Source: UNDESA Population Division, World population prospects: the 2015 revision, DVD Edition 2015





Older people want to be heard. More than **285,000** people have taken part in Age Demands Action campaigns in the last 5 years.

Western Europe Ældre Sagen/DaneAge Association, Denmark Age Action Ireland Age International, UK Caritas Malta Centre for Policy on Ageing, UK Cordaid, Netherlands HelpAge Deutschland HelpAge International España, Spain Kwa Wazee, Switzerland Pensionärernas Riksorganistion (PRO), Sweden Slovene Philanthropy, Slovenia The Union for Senior Services (Valli), Finland WorldGranny, Netherlands Zivot 90, Czech Republic