

**HelpAge
International**

age helps

Annual Review 2009



Our vision is a world in which all older people fulfil their potential to lead dignified, active, healthy and secure lives.

We work with our partners to ensure that people everywhere understand how much older people contribute to society and that they must enjoy their right to healthcare, social services and economic security.

Because we believe age helps.



With just a little support

older people give so much back

A year of achievements

Welcome to our 2009 Annual Review – in which we look back over a year filled with fantastic achievements, keeping us on track to meet our 2005-2010 targets.

To start with some totals, we've reached 1.23 million older people, worked with 225 partners across 41 countries, and supported 2,400 older people's groups. Our income rose to £17.2 million, while our unique network of affiliates grew to include 80 like-minded organisations in 56 countries – giving older people a stronger voice than ever.

But while real progress has been made, the world's rapidly growing numbers of older people continue to endure severe poverty and discrimination – a situation aggravated by the recent economic crisis.

This makes it more crucial than ever that we get our “age helps” message across. So, we're now working to engage the public with the universal issue of ageing, while identifying new funding sources to help us grow and achieve even more.

Next year we look forward to more exciting developments. For instance, we're being funded by the German government to research social pensions in Africa, we will expand our emergencies work, and we'll also start campaigning for a UN convention on older people's rights.

Meanwhile, back in 2009, you'll find plenty to move and inspire you in the pages that follow. Our heartfelt appreciation goes out to everyone – supporters, affiliates and partners, donors, staff, and older men and women – who have made these achievements possible.

Eric Kimani
Chair

Richard Blewitt
Chief Executive Officer

Get the full story at:

www.helpage.org/aboutus/annualreport

Alone, I was exhausted

supported, I have hope



Nile Sprague/HelpAge International

After my daughter and son-in-law died of AIDS, I took on the care of their four young children. I exhausted myself trying to feed them. I could only afford to send one to school.

Now that I get a small grant from the Sponsor-a-Grandparent scheme [supported by HelpAge], I feel more hopeful. I can send all the children to school, buy enough rice for the family and even get some house repairs done.

I've also joined an older people's association [supported by HelpAge]. There, I go to HIV training sessions, so I can tell my grandchildren how to avoid getting sick.

Pheap, 61, Cambodia

The means to live

What's the vision?

A basic pension for all older people won't just reduce extreme poverty – it will help them stay independent, care for their families and work if they need to.

What's the reality?

Right now, 184 million older people are living in poverty, with no secure income.

How have we helped close this gap?

- Our work on pensions included presenting ideas to eight developing-country governments, training officials from 15 governments, and contributing to an Africa-wide social policy framework.
- We helped older people's groups monitor their access to government social benefits in 12 countries.
- We alerted EU policy-makers to the fact that many older people in developing countries take on strenuous, unsafe jobs to make ends meet.

Thanks to our input, older people are now celebrating

- a 13 per cent increase in the old-age allowance in Bangladesh (and 15 per cent increase in coverage), along with a threefold increase in eligibility for an allowance in Thailand
- instructions from two Vietnamese banks to branches to stop discriminating against older loan applicants.

We helped
226,000
generate an
income



Antonio Olmos/HelpAge International

No longer invisible

What's the vision?

Older people's needs and issues must be included in the world's response to HIV and AIDS.

What's the reality?

Grandparents look after millions of children orphaned by AIDS – but their struggles are forgotten by policy-makers.

How have we helped close this gap?

- We pressed for older people's needs to be recognised in HIV and AIDS policies, presenting evidence to the UN, and getting older people included in strategic frameworks developed by regional institutions and governments in Africa and the UK.
- We raised awareness of HIV and AIDS among 10,000 older people in displaced people's camps in West Darfur, and we supported 144 self-help clubs for older people affected by HIV in Vietnam.

Thanks to our input, older people are now benefiting from

- new social security payments for carers of orphans in Vietnam
- support with helping grandchildren attend school, and securing anti-retroviral treatment for dependants, in Mozambique.

We helped
175,800
affected by
HIV



Kate Holt/HelpAge International

The resilience to recover

What's the vision?

With the right support, older people can recover well after a crisis – and provide a lifeline to their community.

What's the reality?

They're often forgotten completely: their own needs unmet, and their ability to help others under-used.

How have we helped close this gap?

- We provided relief to 50,000 older people in new emergencies in six countries, and to 20,000 older people in two more countries dealing with the long-term after-effects of emergencies.
- In five countries, we expanded our work helping older people reduce the risks their communities face when emergencies strike.
- We influenced humanitarian agencies to include older people in their responses, and were appointed by the UN to advise on including age in key documents and policies.
- We pinpointed specific ways in which existing emergency response programmes omit older people's needs.

Thanks to our input, older people are now benefiting from

- services that specifically address their health and housing needs in Myanmar, following Cyclone Nargis
- access to health services, mobility aids, medicines, social activities and business support in 12 displaced people's camps in West Darfur.

We helped
308,800
with emergency
services or
training



John Cobb/HelpAge International

Far-reaching influence

The HelpAge network links 80 affiliates across all continents, helping to share experiences and influence national and international policies. To develop programmes and influence policy even further, we also work with 180 other partners – including community organisations, NGOs, academic institutions and governments.

Our affiliates

Asia/Pacific

Bangladesh Women's Health Coalition
China National Committee on Aging (CNCA)
Coalition of Services for the Elderly (COSE), Philippines
Council on the Ageing, Australia
Foundation for Older People's Development (FOPDEV), Thailand
Gramin Vikas Vigyan Samiti (GRAVIS), India
HelpAge India
HelpAge Korea*
HelpAge Sri Lanka
Helping Hand Hong Kong
Instituto de Acção Social, Macau
Mongolian Association of Elderly People
National Council for the Senior Citizens of Malaysia (NACSCOM)
Office of Seniors' Interests, Australia
Pakistan Medico International
Resource Integration Centre (RIC), Bangladesh
Senior Citizens' Association of Thailand
Senior Citizens' Council of Thailand
Singapore Action Group of Elders (SAGE)
Society of WINGS, Singapore
Tsao Foundation, Singapore
USIAMAS, Malaysia

Africa

Age-in-Action, South Africa
APOSEMO, Mozambique
Current Evangelism Ministries, Sierra Leone
Elim Hlanganani Society for the Care of the Aged, South Africa
HelpAge Ghana
HelpAge Kenya*
HelpAge Zimbabwe
Kenya Society for People with AIDS (KESPA)
Maseru Senior Women's Association, Lesotho
Mauritius Family Planning Association
Muthande Society for the Aged (MUSA), South Africa
RECEWAPEC, Cameroon
SAWAKA, Tanzania
Senior Citizens' Association of Zambia
Senior Citizens' Council, Mauritius
Sierra Leone Society for the Welfare of the Aged
Sudanese Society for the Care of Older People (SSCOP)
Uganda Reach the Aged Association (URAA)

Caribbean

Action Ageing Jamaica
Extended Care through Hope and Optimism (ECHO), Grenada
Haitian Society for the Blind
HelpAge Barbados
HelpAge Belize
HelpAge St Lucia

Old People's Welfare Association (OPWA), Montserrat
REACH Dominica
Society of St Vincent de Paul, Antigua

Eastern Europe and Central Asia

Dobroe Delo, Russia
Lastavica, Serbia
Mission Armenia
Second Breath (Gerontological Association of Moldova)
UMUT (Resource Centre for Elderly People), Kyrgyzstan

Latin America

AGECO, Costa Rica
Caritas Chile
CooperAcción, Peru
CESTRA, Colombia
ISALUD, Argentina
Peru Coordinating Group for Older People (Mesa de Trabajo)
Pro Vida Bolivia
Pro Vida Colombia

Pro Vida Peru
Red de Programas para el Adulto Mayor, Chile

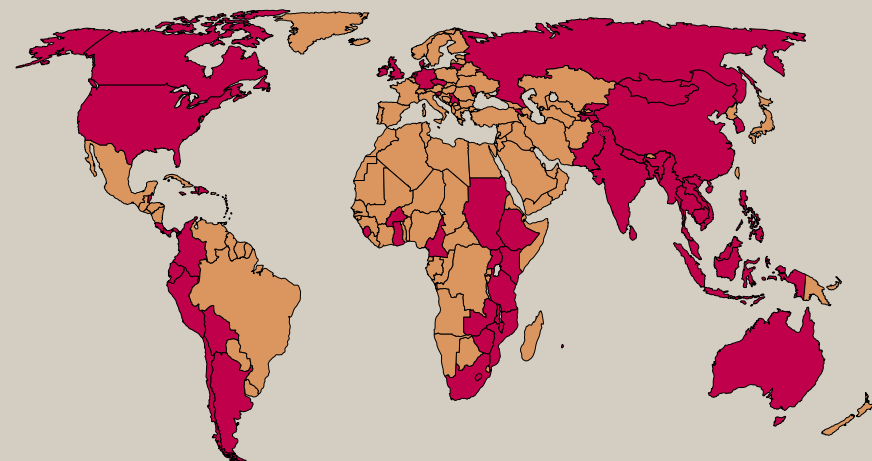
Europe

Age Action Ireland
Age Concern England and Help the Aged
Caritas Malta HelpAge
Centre for Policy on Ageing, UK
Cordaid, Netherlands
DaneAge Association, Denmark
Elderly Women's Activities Centre, Lithuania
HelpAge Deutschland
Slovene Philanthropy
WorldGranny, Netherlands
Zivot 90, Czech Republic

North America

AARP
Help the Aged (Canada)
HelpAge USA*
West Virginia University Center on Aging

* HelpAge "sister" affiliates

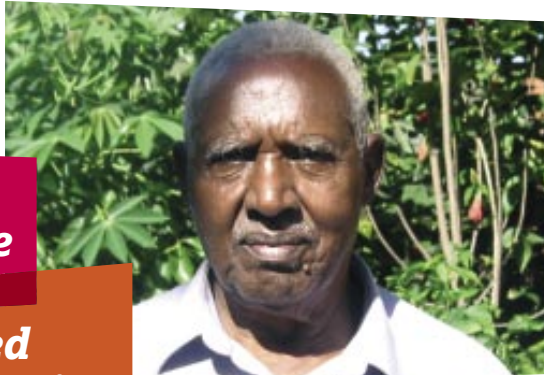


The HelpAge network

■ Countries with affiliates or other partners

**They called us
a waste of time**

**we called
that injustice**



Caroline Dobbing/HelpAge International

Before, when I went to the hospital, the nurses used to say: “There’s no point treating older people.” Sometimes I’d get sent straight home. Other times, they’d make me wait for treatment.

They wanted to humiliate us older people. But a group of us got together to change things for the better [supported by HelpAge Kenya]. We arranged a meeting with the hospital’s chief medical officer, who called in the nurses to hear what we had to say.

Now the nurses treat us with respect and give us priority. But the group’s still going strong as we want to push for more improvements, like free medicines.

Mukima, 76, Kenya

Healthy progress

What’s the vision?

Free health services for older people, provided by governments, which are genuinely responsive to their needs.

What’s the reality?

Untreated health problems prevent millions of older people from staying independent and contributing to their communities.

How have we helped close this gap?

- We helped older people monitor their access to healthcare in seven countries.
- We demonstrated to 10 Asian governments a model of community-based homecare for older people – securing commitments from five to put this model into practice.
- We worked with governments to preserve the eyesight of 37,000 older people in six countries.

Thanks to our input, older people are now celebrating

- free healthcare in Dominica as a result of our Age Demands Action campaign, and state homecare services in Grenada
- new budgets for old-age health insurance in Bolivia, and identity cards to access free medical services for 18,500 older people in Tanzania.

We provided
384,700
with health
and homecare
services



Nile Sprague/HelpAge International

Human rights for all ages

What's the vision?

Laws should be put in place to protect older people's human rights, as well as support given for their own efforts to claim their legal entitlements.

What's the reality?

Massive age discrimination prevents millions of older people enjoying rights such as those to work, health, social security and freedom from violence.

How have we helped close this gap?

- Our second Age Demands Action campaign helped delegations of older people in 35 countries present their concerns to their governments, winning important pledges on issues such as pensions and water.
- We helped secure new policies, laws and commitments from governments and UN agencies – for example, Latin American governments are now backing the principle of a convention on older people's rights.
- We found imaginative ways to fight the discrimination experienced by older people – including putting on dramas in Tanzanian villages to challenge prejudices surrounding HIV and witchcraft.

Thanks to our input, older people are now celebrating

- new national older people's policies in Bolivia, Kenya, Laos and Uganda
- an almost complete end to witchcraft-related killings (usually targeting older women) where we work in Tanzania.



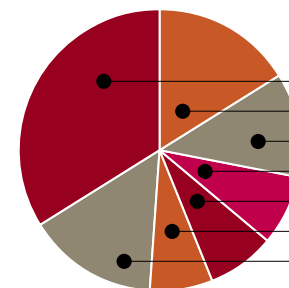
IMUSA

We helped
135,240
win the fight
for justice

Finance

Our income increased by 3.6 per cent in 11 months compared with the previous 12 months. More than 98 per cent of our expenditure went on charitable activities. Our fundraising costs are negligible because of our partnership with Age Concern England and Help the Aged, which raises funds from the UK public for international work.

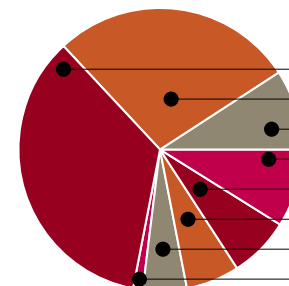
Where our money came from £17.2 million



- 34% Age Concern England and Help the Aged
- 16% DFID
- 12% European Union
- 8% Disasters Emergency Committee*
- 8% UN agencies
- 7% Irish Aid
- 15% Other agencies and income

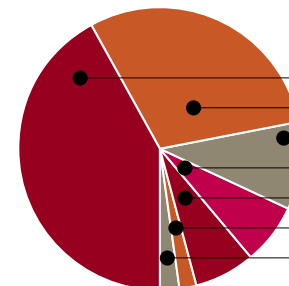
* through Age Concern England and Help the Aged

How we spent the money £16.6 million



- 35% Social protection
- 28% Emergencies
- 9% HIV and AIDS
- 9% Network
- 7% Livelihoods
- 6% Rights
- 5% Health
- 1% Fundraising and governance

Where we spent the money £16.6 million



- 42% Africa
- 30% Asia Pacific
- 10% UK support
- 7% Latin America
- 7% Cross-regional
- 2% Caribbean
- 2% Eastern Europe and Central Asia

This is a summary of our income and expenditure. For more details, please see our Annual Report and Financial Statements. Visit www.helpage.org/aboutus or write to HelpAge International, PO Box 32832, London N1 9ZN, UK or email: info@helpage.org

Our donors

Thank you to our donors for their support:

Age Concern England and Help the Aged
Big Lottery Fund (BIG)

Chronic Poverty Research Centre

Comic Relief

CordAid

Disasters Emergency Committee (DEC)

Elton John AIDS Foundation

European Commission Humanitarian
Office (ECHO)

European Union

Federal Foreign Office, Germany

Foundation for Civil Society, Tanzania

Fundación San Luis

Guernsey Overseas Aid Commission

HelpAge Deutschland

HelpAge Korea

HelpAge USA

Internationaal Fonds voor Kwetsbare
Ouderen (IFKO)

Irish Aid

Isle of Man Overseas Aid Committee

Jersey Overseas Aid Commission

Korea International Cooperation Agency
(KOICA)

Mercury Phoenix Trust

Oxfam Hong Kong

Reuters Foundation AidFund

Rhododendron Trust

Royal Netherlands Embassy, Mozambique

Spanish Agency for International
Development Cooperation (AECID)

Swedish International Development
Agency (SIDA)

St Christopher's Trust

Stop AIDS Now

UK Government, Department for
International Development (DFID)

UNAIDS

UN Common Humanitarian Fund

UNDP Donor Assistance Group, Ethiopia

UNFAO

UNFPA

UNHCR

UNICEF

UNOCHA

World Food Programme

WorldGranny

World Health Organization

*We are also grateful to our individual
donors for their generous contribution.*



Get involved

We are helping older people raise their voices. You can too.

Watch our Age Helps video at:
www.helpage.org/films/agehelps

Sign our Age Demands Action petition at:
www.helpage.org/petition/ada

Sign up for our eNewsletter at:
www.helpage.org/enewsletter

Read and comment on our blogs at:
www.helpage.org/blogs

Read our five-year plan at:
www.helpage.org/aboutus/strategy

Make a donation at:
www.helpage.org/give

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Neil Cooper/HelpAge International



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Remember to visit

www.helpage.org/aboutus/annualreport

for the full stories behind the highlights presented here

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Registered charity no. 288180

Company limited by guarantee

Registered in England no. 1762840

Design: TRUE www.truedesign.co.uk

Print: Palmers www.palmersprint.co.uk

Printed on Corona Offset, 100% recycled, NAPM and Blue Angel accredited

Front cover photo: Kate Holt/HelpAge International