



Regional Communications Officer, Latin America and the Caribbean
(Colombian Nationals or People with work permission)

Gross Salary COP \$2.000.000

Contract: 1 year Fixed term local Contract with possibility of extension (Part Time)

Location: Bogotá-Colombia

HelpAge International's vision is a world where older people fulfil their potential to lead active, dignified, healthy and secure lives. We are the secretariat of the HelpAge global network, bringing together more than 114 affiliates and 200 partners working with older people in over 50 countries.

The Regional Communications Officer will have primary function of developing and implementing a communications strategy to achieve an impact in the region in terms of advocacy and visibility of the Networks members as well as a knowledge management strategy ensuring capacity building based of a strong flow of useful information both within the HelpAge network and externally in the region. The person also has to manage our social networks and web page.

The ideal candidate will be a person with solid experience working in a similar capacity at a regional level, proven success in developing and implementing creative campaigns and building networks for change. The candidate has to have knowledge and understanding of traditional and social media industry and the use of new media technologies for advocacy and communication.

The full Job description is attached. To apply, please send an updated CV and covering letter outlining how you meet the required criteria to Marcela Bustamante email: marcela.bustamante@helpagela.org

Please note that Applications will be reviewed as received until **16th March, 2018**. We therefore encourage you to put forward your application as early as possible. The interviews will be in English on skype between March 19th and 23rd.

HelpAge International is an equal opportunities employer.

HelpAge International is committed to providing our staff with continuous professional development, flexible working and opportunities to thrive within an inclusive and diverse environment. As part of our commitment to promoting gender diversity, we are a member of the Business in the Community gender campaign.