

Join us!

Join the movement for a better world for older people.

Sign our petition for a UN convention on the rights of older people:

www.helpage.org/signthepetition

Use the Global AgeWatch Index:

www.globalagewatch.org

Sign up for our e-newsletters:

www.helpage.org/enewsletters

Receive our twice-yearly magazine:

www.helpage.org/ageways

Read our full annual report:

www.helpage.org/achievements

Make a donation:

www.helpage.org/give

Our board of trustees

Cynthia Cox Roman (USA), *Chair*

David Causer (UK), *Vice Chair*

Tilak De Zoysa (Sri Lanka)

Isabella Aboderin (Kenya)

Mathew Cherian (India)

Pham Hoai Giang (Vietnam)

Silvia Gascon (Argentina)

Cho Hyunse (South Korea)

Eric Kimani (Kenya)

John Kingston (UK)

Laura Machado (Brazil)

Sola Mahoney (South Africa)

Sanja Miloradovic (Serbia)

Du Peng (China)

Michael Wade (UK)

Jack Watters (USA)

Chief Executive Officer

Toby Porter

Dalton Bennett/HelpAge International



**Older people
have a voice**

Let's hear them

HelpAge International
PO Box 70156
London WC1A 9GB, UK

Tel +44 (0)20 7278 7778
info@helpage.org

www.helpage.org

Copyright © HelpAge International 2014
This work is licensed under a Creative Commons
Attribution-NonCommercial 4.0 International License,
<https://creativecommons.org/licenses/by-nc/4.0>

ISBN 1 872590 71 3

Registered charity no. 288180
Company limited by guarantee
Registered in England no. 1762840

Cover: Food distribution in the Philippines
Photo by Peter Caton/HelpAge International

Designed by TRUE www.truedesign.co.uk
Printed by Park Lane Press using vegetable-based
inks, with power from renewable resources and
waterless printing technology
Printed on Cocoon, 100% recycled, FSC® certified



IDLON10109



**HelpAge
International**

age helps

**Annual Review
2014**

A year of solidarity

Welcome to our 2014 Annual Review. All of us at HelpAge International were shocked at the extent of the loss of life and damage caused by Typhoon Haiyan in the Philippines last November, one of the strongest typhoons ever recorded.

The HelpAge response made us truly proud. Staff and older volunteers of COSE, our Filipino Affiliate, were quick to deliver food and shelter to those worst affected and sat with older people in hospitals to offer them comfort. Our response was only made possible because members of the HelpAge network across the world came together to raise funds and show solidarity.

We can look back with equal pride on a year in which we launched the first global index to rank countries according to the social and economic wellbeing of their older populations. The Global AgeWatch Index stimulated widespread public debate, new research studies, and the establishment of new forums to monitor progress and recommend ways forward.

The HelpAge network, now 111 members strong, has campaigned vigorously for several years for a UN convention on the rights of older people. The past year saw concrete progress towards this goal, with the appointment of the first UN Independent Expert on the rights of older people. At the grass roots level, 228,000 activists in 60 countries took part in our Age Demands Action campaign through which older people voice their concerns to their governments.

In the past year, together with our partners, we delivered healthcare, income generation and emergency relief to 1.5 million of the poorest or most vulnerable older people and their families, and supported 3,000 older people's associations.

We successfully maintained our income at £26.4 million. As we develop our Strategy to 2020, there is so much more to do. We will continue to devote every effort to ensuring that people are not forgotten by their governments or the international community when they become older.

We would like to express our heartfelt thanks to our dedicated and experienced staff, donors, Affiliates, partners, and all the older women and men we work with for making this year's impressive achievements possible.



Cynthia Cox Roman
Chair

Toby Porter
Chief Executive
Officer



Phil Moore/HelpAge International

“We were taught how to look after cows and how to use and pay back our loan. I used my loan to buy a cow, a cow shed and school uniforms. The cow produces five kilos of milk. I sell three of them and the other two are for me and my grandchildren. I use the money towards my daily costs and to pay the interest on the loan.”

Veronica, 75, loan recipient, Kenya

Reaching people

This year HelpAge reached 1.5 million older people – an increase of 75 per cent on the previous year – with essential services such as healthcare, income generation and emergency response. Our work at the community level is also critical for generating evidence to present to governments and policy makers which gives us legitimacy to speak and campaign on behalf of older people.

This year we:

- reached **1.5 million** of the world's vulnerable older people and their families – supporting work in 45 countries with 500 partners
- supported **3,000** older people's associations with training, grants and agricultural supplies
- helped more than **200,000** people affected by Typhoon Haiyan and **100,000** people in Ethiopia and Kenya affected by drought and refugee crises
- coordinated three global Age Demands Action campaign events, with **228,000** activists taking part in 60 countries
- contributed to improved pension schemes in **14** countries, with 1.35 million more older people eligible
- helped 250,000 older people to access health services including eye tests for 135,000 older people, resulting in **50,000** treatments.

The right tools for our work

Ten more organisations joined the HelpAge network as Affiliates bringing the total to 111.

Eva Sabdono (pictured), Executive Director of Yayasan Emong Lansia (YEL) in Indonesia, explains the benefits of YEL's relationship with HelpAge:

“YEL was founded in 1996 as a non-profit organisation with a mission to improve the quality of life of poor older people in Indonesia. We try to achieve our mission through various programmes, such as homecare services, emergency response, training volunteers and caregivers on ageing issues, and advocacy at the local and national level.

We became an Affiliate of HelpAge International in 2010. Belonging to the HelpAge network has helped us tremendously in implementing our programmes, especially in raising awareness on ageing issues, and advocacy with policy makers, communities and older people themselves.

We are a small organisation but our own network became much larger at the national and global level because of our affiliation. And HelpAge's publications, workshops, expertise and continued moral support give us the tools to do our work in the best possible way.

There is still a lot of advocacy to be done to put ageing as a priority in the post-2015 development agenda, but we are sure where there is a will, there is a way.”

Read about the work of Yayasan Emong Lansia: www.gerbanglansia.org



Yayasan Emong Lansia

Working together

takes us further

Self preservation

The Awā indigenous communities in the south of Colombia have been badly affected by internal armed conflict. But a HelpAge health and livelihoods programme is improving their everyday life while helping to preserve their culture say Mercedes, 68, and Erminzul, 64 (pictured).

Mercedes and Erminzul have nine children. In the past the family built a fish pond but after heavy rains the pond overflowed and they lost all the fish.

Erminzul explains how the HelpAge programme is helping them:

“The first time we bought the fish was because we had some savings but after the overflowing we lost the fish and our money.

After we lost the fish the pond was abandoned. But two months ago we received the new fish and it was a very nice surprise. My children helped me get the pond ready and now it is much better. Without the project we could not have recovered the fish. We would have lost it all – our savings gone.

We feed the fish three times a day with fruit and concentrate that we get through the project. In two months we will take them out and sell them, but leave the biggest so they can reproduce and the project can keep going.

We live well. Our children are always watching us and I help care for my mum, who is about 82, and lives close by with my sister. My children like to help her also and with this project they are watching over us more than before.

I really like this project because it takes care of older people – we are the only ones that can preserve our culture and transfer knowledge and you recognise this by giving us special attention and working for us.”

One of the couple's sons Andrés added:

“We have grown in this land and we will work to stay here. Our family is a mixture of races but our heart is indigenous and because of that we respect older people very much. We love our parents and grandmother and being part of this project together has strengthened our ties with them and all older people in the community.”

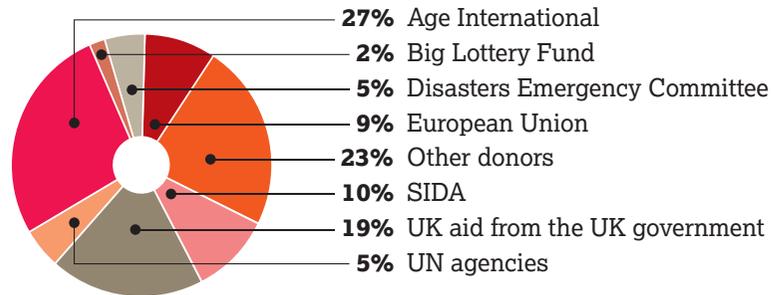


Jonas Wrescht/HelpAge International

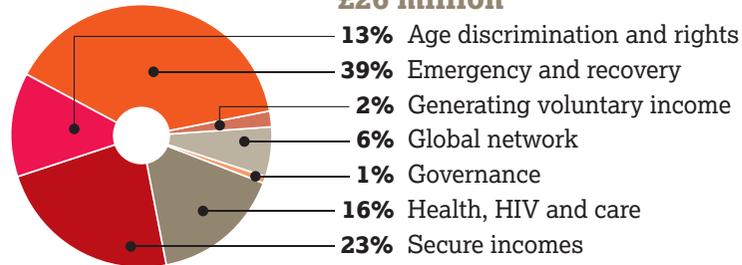
Finance

Our income for the year was £26.4 million, with large contributions from Age International, UK aid from the UK government, the Swedish International Development Cooperation Agency, European Commission, UN agencies, USAID, Irish Aid, HelpAge Deutschland and HelpAge USA.

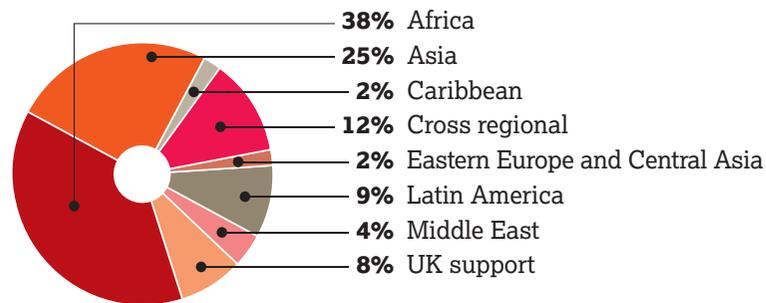
Where our money came from £26.4 million



How we spent this money £26 million



Where we spent this money £26 million



For full details of our income and expenditure, see our Annual Report and Financial Statements 2013/2014. You can download a copy from www.helpage.org/achievements, email info@helpage.org or write to HelpAge International, PO Box 70156, London WC1A 9GB.

Thank you to our donors

We are grateful to the many institutions and individuals who have supported our work, particularly the following major donors:

Age International; Auswärtiges Amt; Big Lottery Fund; Federal Ministry for Economic Cooperation and Development (BMZ); Caritas International; Cordaid; ECHO; Disasters Emergency Committee (DEC); European Commission; FK Norway; Guernsey Overseas Aid Committee (GOAC); HelpAge Deutschland; HelpAge International España; HelpAge Korea; HelpAge USA; Humanitarian Innovation Fund; Irish Aid; Jersey Overseas Aid Commission (JOAC); Die Johanniter/Johanniter-Auslandshilfe; Kadoorie Charitable Foundation; Korea International Cooperation Agency (KOICA); Livelihoods and Food Security Trust Fund (LIFT); Metlife Foundation; NAK Foundation; Pfizer; Spanish Agency for International Development Cooperation (AECID); Swedish International Development Cooperation Agency (SIDA); Swiss Red Cross; The DG Murray Trust; The Embassy of the Kingdom of the Netherlands; The International Organization for Migration (IOM); UK Department for International Development (UK aid); UNDP; UNFPA; UNICEF; United States Department of State Bureau of Population, Refugees and Migration (PRM); UNOCHA; UNOPS; US Agency for International Development (USAID).



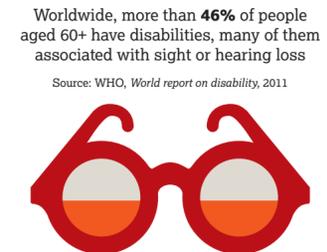
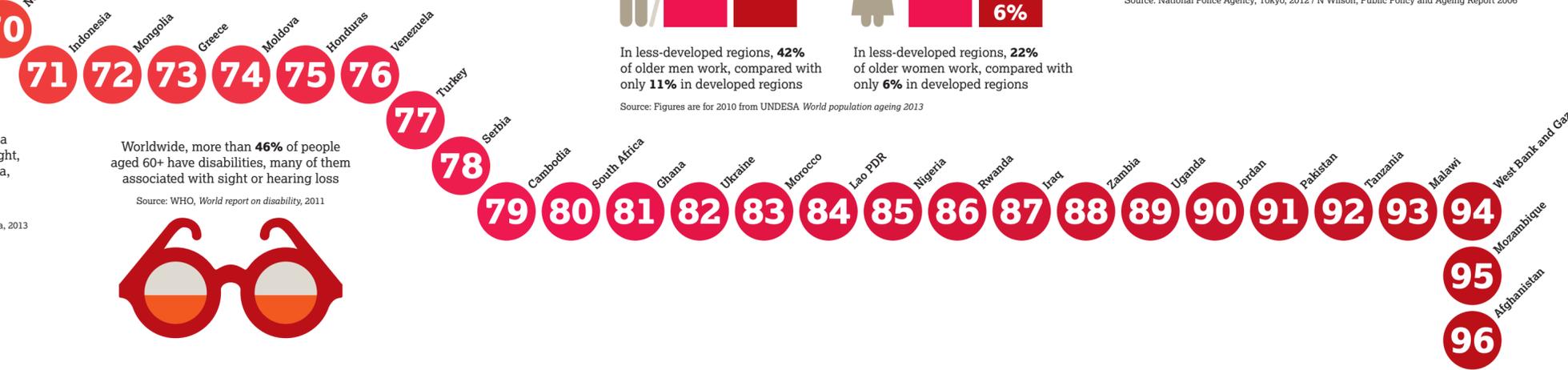
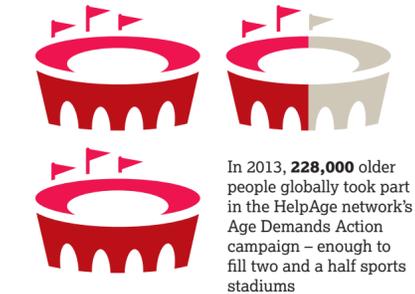
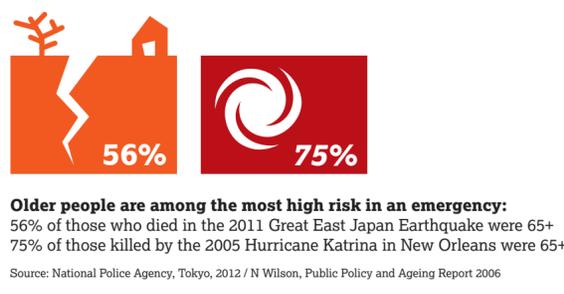
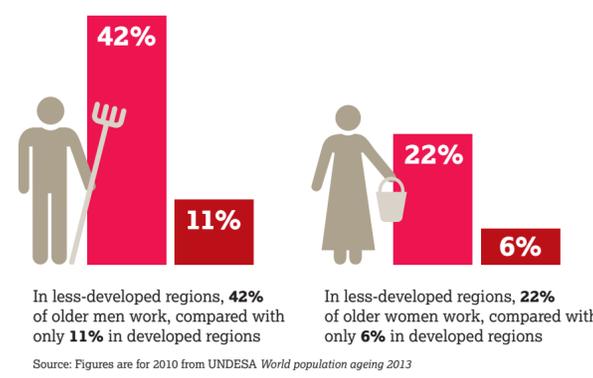
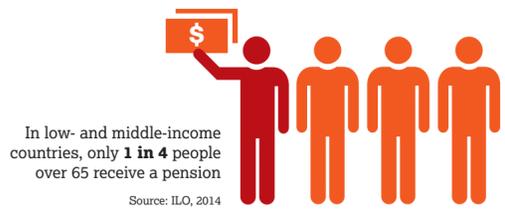
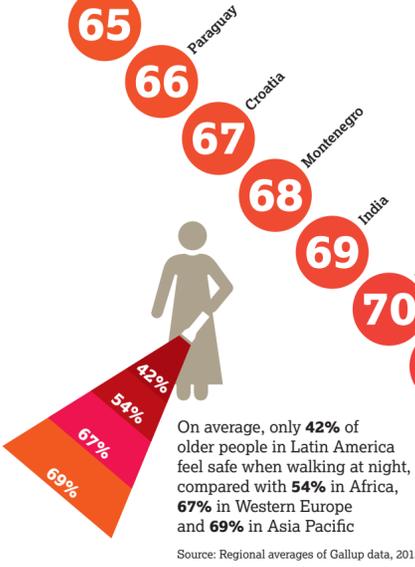
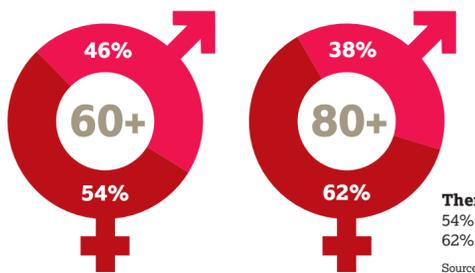
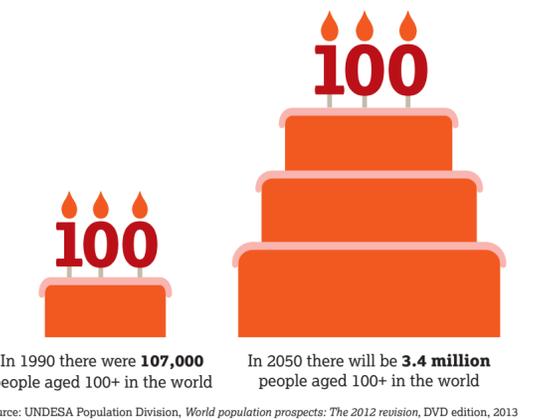
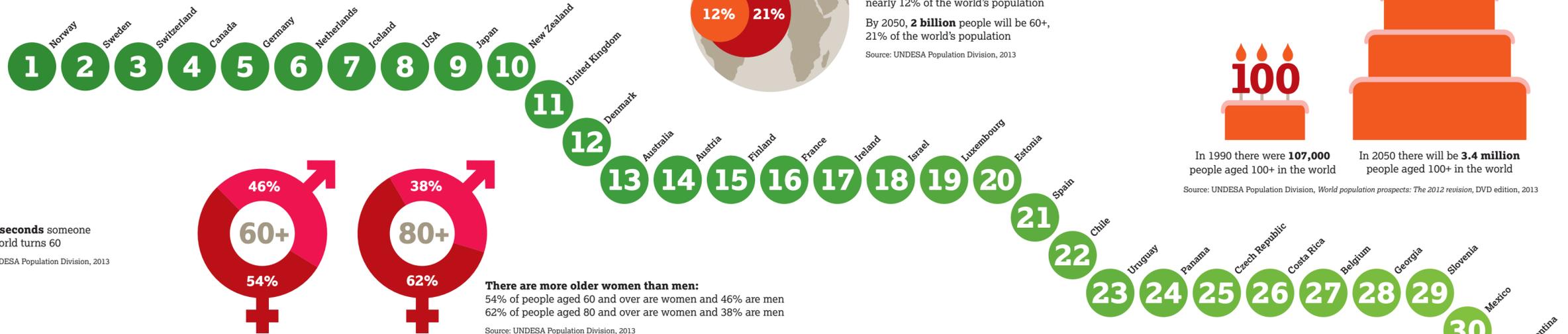
Mayur Paul/HelpAge International

Lipi, 62, from Bangladesh, receives free healthcare through a clinic supported by HelpAge.



Ageing by numbers

What is the current situation for older people in your country? The coloured circles represent where 96 countries rank in the Global AgeWatch Index 2014 – the only global index to measure the social and economic wellbeing of older people ●●●●



The **Sustainable Development Goals** – a set of future international development goals after 2015 – must explicitly address the rights, needs and aspirations of older people

More than 110 organisations in more than 65 countries are affiliated to HelpAge International, forming a global network standing up for the rights of older people.

- East Asia and Pacific**
- Centre for Ageing Support and Community Development (CASD), Vietnam
 - China National Committee on Aging (CNCA)
 - Coalition of Services of the Elderly (COSE), Philippines
 - Council on the Ageing (COTA), Australia
 - Fiji Council of Social Services (FCOSS)
 - Foundation for Older Persons Development (FOPDEV), Thailand
 - HelpAge Korea*
 - Helping Hand Hong Kong
 - Instituto de Acção Social, Macau
 - Mongolian Association of Elderly People

- National Council of Senior Citizens Organisations**
- Malaysia (NACSCOM)
 - Office of Seniors' Interests, Australia
 - Senior Citizens' Association of Thailand
 - Senior Citizens' Council of Thailand
 - Singapore Action Group of Elders (SAGE)
 - Society for WINGS, Singapore
 - Tsao Foundation, Singapore
 - USIAMAS, Malaysia
 - Vietnam Association of the Elderly (VAE)
 - Yayasan Emong Lansia (YEL), Indonesia*
- South Asia**
- Bangladesh Women's Health Coalition (BWHC)
 - Dhaka Ahsania Mission, Bangladesh
 - Gramin Vikas Vigyan Samiti (GRAVIS), India
 - HelpAge India
 - HelpAge Sri Lanka*
 - Pakistan Medico International
 - Resource Integration Centre (RIC), Bangladesh

- East, West and Central Africa**
- Current Evangelism Ministries (CEM), Sierra Leone
 - District Pastoralist Association (DPA), Kenya
 - Ethiopia Elderly and Pensioners National Association (EEPNA)
 - Fantsuam Foundation, Nigeria
 - HelpAge Ghana
 - HelpAge Kenya*
 - Kenya Society for People with AIDS (KESPA)
 - Mauritius Family Planning Association
 - Regional Centre for the Welfare of Ageing Persons Cameroon (RECEWAPEC)
 - Rift Valley Children and Women Development Organisation (RCWDO), Ethiopia
 - Sawaka-Karagwe (SAWAKA), Tanzania
 - Senior Citizens' Council, Mauritius
 - Sierra Leone Society for the Welfare of the Aged
 - South Sudan Older People's Organisation (SSOPO)
 - Sudanese Society for the Care of Older People (SSCOP)
 - Tanzania Mission to the Poor and Disabled (PADI)
 - Uganda Reach the Aged Association (URAA)

- Southern Africa**
- Age-in-Action, South Africa
 - Association of Retired Persons Mozambique (APOSEMO)
 - Elim Hlanganani Society for the Care of the Aged, South Africa
 - HelpAge Zimbabwe
 - Maseru Senior Women's Association, Lesotho
 - Muthande Society for the Aged (MUSA), South Africa
 - Senior Citizens' Association of Zambia (SCAZ)
 - VUKOXA, Mozambique
- Western Europe**
- Age Action Ireland
 - Age International, UK*
 - Caritas Malta
 - Centre for Policy on Ageing, UK
 - Cordaid, Netherlands
 - Aeldre Sagen/DaneAge Association, Denmark
 - HelpAge Deutschland*
 - HelpAge International España, Spain*
 - Kwa Wazee, Switzerland

- Pensionärernas Riksorganisation (PRO), Sweden**
- Slovene Philanthropy, Slovenia
 - WorldGranny, Netherlands*
 - Zivot 90, Czech Republic
- Eastern Europe and Central Asia**
- Albanian Association of Geriatrics & Gerontology (AAGG)
 - Ardager, Kazakhstan
 - Dobroe Delo, Russia
 - Mission Armenia
 - OSMIJEH, Bosnia Hercegovina
 - Red Cross of Serbia
 - Resource Centre for Elderly People (RCE), Kyrgyzstan
 - Second Breath (Gerontological Association of Moldova)
 - Turbota pro Litmix v Ukraini, Ukraine
- Middle East and Northern Africa**
- Center for Studies on Ageing, Lebanon
 - El Wedad Society for Community Rehabilitation (WSCR), occupied Palestinian territories
 - Palestinian Center for Communication & Development Strategies (PCCDS)

- North America**
- AARP, USA
 - HelpAge Belize*
 - HelpAge Canada*
 - HelpAge USA*
 - West Virginia University Center on Aging, USA
- Latin America and the Caribbean**
- Action Ageing Jamaica
 - AGECO, Costa Rica
 - ALA Dominicana, Dominican Republic
 - Asociación Mutual Israelita Argentina (AMIA), Argentina
 - Asociación Red Tiempos de Colombia
 - CAPIS, Peru
 - Caritas Chile
 - Centro Proceso Social, Peru
 - CESTRA, Colombia
 - CooperAcción, Peru
 - Dominica Council on Ageing
 - Extended Care through Hope and Optimism (ECHO), Grenada
 - Fundación Horizontes, Bolivia
 - Haitian Society for the Blind (SHAA)

- HelpAge Barbados**
- HelpAge Belize*
 - HelpAge St Lucia
 - Instituto para el Desarrollo de la Pesca y Minería (IPEMIN), Peru
 - Fundación ISALUD, Argentina
 - National Foundation for Blind Care, Suriname
 - Old People's Welfare Association (OPWA), Montserrat
 - Peru Coordinating Group for Older People (Mesa de Trabajo)
 - Pro Vida Bolivia
 - Pro Vida Colombia
 - REACH Dominicana
 - Red de Programas para el Adulto Mayor, Chile
 - Society of St Vincent de Paul, Antigua
 - St Catherine Community Development Agency (SACDA), Jamaica
 - Sumaj Punchay, Bolivia
- *HelpAge sister Affiliates

Age helps. Join us.
www.helpage.org
www.globalagewatch.org
www.pension-watch.net

HelpAge International
 global network