

HelpAge logo overview

Core logo



HelpAge-logo-CMYK.eps
HelpAge-logo-3col.eps
HelpAge-logo-RGB.png
PNG version for staff to use in
Word, PowerPoint and web



HelpAge-logo-2col.eps



HelpAge-logo-1col.eps
HelpAge-logo-black.png
PNG version for staff to use in
Word, PowerPoint and web

Global network logo



HelpAge-logo-CMYK.eps
HelpAge-logo-3col.eps
HelpAge-logo-RGB.png
PNG version for staff to use in
Word, PowerPoint and web



HelpAge-logo-2col.eps

The 2-colour versions, above, are for litho printing only. The dark red area is made from a 25% tint of black, overprinted on HelpAge red.



HelpAge-logo-1col.eps
HelpAge-logo-black.png

The black and white versions, above, should only be used where a colour version is not possible, e.g. press advert or fax.